

stories from the top

8th Annual Stories from the Top
Luncheon Program on Thursday, August 18, 2011
The Women's Museum: An Institute for the Future
11:15 a.m. - 1 p.m.

GOVERNOR ANN RICHARDS US SENATOR KAY BAILEY HUTCHISON MAJOR GENERAL KATHRYN FROST BRIGADIER GENERAL TOREASER STEELE HELOISE LESLEY HARRIS SHELLEY S. STEIN NINA G. VACA E ELAINE AGATHER LINDA DILLMAN MELISSA REIFF SECRETARY OF STATE HILLARY CLINTON GLORIA CAMPOS CLARICE TINSLEY KAREN BORTA GOVERNOR ANN RICHARDS US SENATOR KAY BAILEY HUTCHISON MAJOR GENERAL KATHRYN FROST BRIGADIER GENERAL TOREASER STEELE HELOISE LESLEY HARRIS SHELLEY S. STEIN NINA G. VACA E ELAINE AGATHER LINDA DILLMAN MELISSA REIFF SECRETARY OF STATE HILLARY CLINTON GLORIA CAMPOS CLARICE TINSLEY KAREN BORTA GOVERNOR ANN RICHARDS

Kellie Fischer
CFO/EVP
Texas Rangers



Kathleen Mason
President and CEO
Tuesday Morning Corporation



Catherine J. Rodewald
President
Prudential Asset Resources



MODERATOR
Karen Borta
CBS 11 News Anchor



Stories from the Top is The Women's Museum's hallmark event featuring women that have achieved extraordinary success in our community. In the stunning setting of The Women's Museum, surrounded by the history and stories of our foremothers, women and men alike enjoy a luncheon program of intimate conversations with women who have reached the pinnacle of their careers. Stories from the Top has proven to be a favorite experience for the Museum's members, sponsors, supporters, and guests. In 2009, Secretary of State Hillary Clinton and Senator Kay Bailey Hutchison were the speakers for our annual program.

This year, the much anticipated program is focusing on top women business leaders in our community. The Museum is honored to present: Kellie Fischer, CFO and EVP, Texas Rangers; Kathleen Mason, President and CEO, Tuesday Morning Corporation; Catherine J. Rodewald, President, Prudential Asset Resources; Moderator, Karen Borta, CBS 11 News Anchor.

The panelists will engage in a candid conversation focusing on their respective personal and professional journeys with Q and A from the audience to follow. This fascinating program recognizes and applauds the achievements and contributions of our community's most outstanding women while empowering an audience that includes Museum supporters representing a wide spectrum of businesses in Dallas-Fort Worth Metroplex.

Stories from the Top provides exciting sponsorship opportunities promoting women in powerful leadership roles. We invite YOU to take this leadership role by becoming a Sponsor of Stories from the Top.

Attendees will recognize Stories from the Top sponsors as advocates for women and girls, inspiring the audience to excellence, leadership and personal success.

Please take a moment and choose your level of support!

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Sponsorship Opportunities
Thursday, August 18, 2011

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\$10,000 HOST PARTNER

- Opportunity for a company representative to speak at the event and open and/or close the program
- Mentions with company statement in Program Press Release
- 1 VIP Sponsor table on front row (10 guests)
- Logo recognition as a Host Partner on event-related printed materials including signage and printed program
*If secured by printing date
- Logo, company statement and link on Museum web site
- Recognition through Museum social media outlets such as Twitter (33,000 followers) and Facebook
- Recognition as a Host Partner on The Women's Museum Electronic Quilt
- Recognition from the podium for Stories from the Top 2011
- Opportunity to provide company collateral in event gift bag

\$5,000 LEADERSHIP COUNCIL SPONSOR

- 1 VIP Sponsor table (10 guests)
- Logo recognition as a Leadership Council Sponsor on event-related printed materials including signage and printed program
*If secured by printing date
- Logo and link on Museum web site
- Recognition through Museum social media outlets such as Twitter (33,000 followers) and Facebook
- Recognition as a Leadership Council Sponsor on The Women's Museum Electronic Quilt
- Recognition from the podium for Stories from the Top 2011
- Opportunity to provide company collateral in event gift bag

\$2,500 PROGRAM SPONSOR

- 1 Reserved table (10 guests)
- Recognition as a Program Sponsor on event-related printed materials including signage and printed program
*If secured by printing date
- Name listing on Museum web site
- Recognition as a Program Sponsor on The Women's Museum Electronic Quilt
- Recognition from the podium for Stories from the Top 2011
- Opportunity to provide company collateral in event gift bag

\$1,500 TABLE SPONSOR

- 1 Reserved table (10 guests)
- Name recognition as a contributor on event program for Stories from the Top * If secured by printing date
- Recognition as a Table Sponsor on The Women's Museum Electronic Quilt
- Recognition from the podium for Stories from the Top 2011

\$1,000 STORIES CONTRIBUTOR

I can't attend, but I would still like to sponsor

- Name recognition as a contributor on event program for Stories from the Top * If secured by printing date
- Recognition as a Table Sponsor on The Women's Museum Electronic Quilt
- Recognition from the podium for Stories from the Top 2011

\$100 TICKET- Open Seating

\$80 MEMBER TICKET – Open Seating

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Sponsor Reply Form

GOVERNOR ANN RICHARDS US SENATOR KAY BAILEY HUTCHISON MAJOR GENERAL KATHRYN FROST BRIGADIER GENERAL TOREASER STEELE HELOISE LESLEY HARRIS SHELLEY S. STEIN NINA G. VACA E ELAINE AGATHER LINDA DILLMAN MELISSA REIFF SECRETARY OF STATE HILLARY CLINTON GLORIA CAMPOS CLARICE TINSLEY KAREN BORTA GOVERNOR ANN RICHARDS US SENATOR KAY BAILEY HUTCHISON MAJOR GENERAL KATHRYN FROST BRIGADIER GENERAL TOREASER STEELE HELOISE LESLEY HARRIS SHELLEY S. STEIN NINA G. VACA E ELAINE AGATHER LINDA DILLMAN MELISSA REIFF SECRETARY OF STATE HILLARY CLINTON GLORIA CAMPOS CLARICE TINSLEY KAREN BORTA GOVERNOR ANN RICHARDS

Please complete and mail, email or fax this form to the address noted at the bottom of the page.

_____ HOST PARTNER - \$10,000 _____ LEADERSHIP COUNCIL SPONSOR- \$5,000
_____ PROGRAM SPONSOR - \$2,500 _____ TABLE SPONSOR - \$1,500
_____ STORIES CONTRIBUTOR - \$1,000

Darn, I have to miss it. But, I would like to support The Women's Museum by sending a donation in the amount of \$_____.

Company, Individual or Foundation name as it should be listed in all printed materials

Contact for follow up with logo, guest list, etc. _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

_____ I do not wish to be listed in the program or applicable publications.

_____ I do not wish to receive tickets to the event(s). Please send a receipt for my full donation.

_____ My check, made payable to The Women's Museum is enclosed.

_____ Please bill my credit card.

Please charge my: ___ Visa ___ MasterCard ___ AMEX ___ Discover

Amount \$ _____

Cardholder's Name _____

(Please print)

Card Number _____ Expiration date _____ CVC/CVV: _____

Signature _____ Date _____

For additional information, please contact Connie Carr:
connie.carr@thewomensmuseum.org or 214-915-0872

SPONSORS WILL BE CONTACTED REGARDING TICKETS TO THE EVENT
Reservations will be held at the door

Please return this form to:
The Women's Museum
3800 Parry Avenue
Dallas, TX 75226

Or fax to: (214) 915-0870